

From: Hundred Acre [mailto:Hundred_Acre@mail.vresp.com]
Sent: Tuesday, January 04, 2011 10:44 AM
To: <redacted>
Subject: For Those That Believe



For Those That Believe

January 2011

Dear <redacted>,

2007 Hundred Acre Ark - Cabernet Sauvignon **Awarded 100 points** by Mr. Robert Parker Jr. of the Wine Advocate "A Perfect Wine".

Years ago many of you will remember me writing and saying that the 2006, 2007 and 2008 vintages were the best I have ever made, initially the scores awarded these vintages were very very good, but honestly not as high as I expected in the upper nineties, this was after all, a search for the Holy Grail.

It has been a trend for a long time that when Hundred Acre is tasted early and from barrel samples it does not show as strongly as in final bottled form. Frankly this is a good thing and doesn't bother me one bit, the long barrel aging and the wines own power and complexity takes time to develop.

Clearly the 100 point score, the 99 point score for Kayli Morgan, 98 - 100 for Precious etc is proving a point.

Some of you bought based upon the scores and some just believed, love you both but probably the latter just a little more.

When it came time to sell these vintages I knew eventually they would shine in a most amazing way and they are, those of you that did not order the 2008 vintage because of some misguided belief, created from the expoundings in large and stupid glossy wine magazines, that it wasn't as strong as 2007 will be sadly disappointed, those that did will be rewarded handsomely.

So despite having more orders than wine I saved some in my library till the final scores came out. Now I know some of you are going to say that is bullshit and the economy has been weak etc. Facts are Hundred Acre demand has grown dramatically since 2007 right through the heart of the bad economy. **Guess it pays not to double prices during the boom years, guess it pays to really deliver something amazing and truly hand made, by me and not some paid consultant or French, know it all, jet setting asshole who tastes the wine once or twice a year.**

The truth is simple and the proof is always in the pudding and if you do not understand that then you are too young and probably should not be reading your parents mail. **NOTE:** Remember, you need to be 21, not mind the occasional swear word, have a sense of humor, a love of food and wine and naturally enjoy wine in the morning and of course be one of those people that just loves the shit out of life to read this letter.

Here's the plain and simple truth, if you support Hundred Acre I need to save some surprises, I need to take care of the believers, the one's that have kept me in the business, afforded me the great privilege to make wine. I will tell you my CFO hates when I do this, he wants me to sell the wine to all the orders the year we release it, then he wants to sell it to all the people calling from all over the world wanting the 100 point "Perfect Wine" at any price (anyone doubting Robert Parker's influence should tell this to the five phones in the winery office wringing off the hook night and day for the last 8 days and counting) and willing to pay now.

No my loyalty lies with you, I saved the wine for me and you, not someone that has the word cherry picker stamped on their forehead, just the great and loyal clients that have thankfully supported me for years. Thank You.

I Owe You FOR HELPING ME LIVE MY DREAM.

Robert Parker, Jr.

The Wine Advocate

HUNDRED ACRE

"From meticulous harvesting berry by berry rather than grape bunch by grape bunch, to an obsessive/compulsive barrel regime as well as winemaking, Hundred Acre is the Napa outpost of visionary and a genius – Jayson Woodbridge. In addition to his original 9-acre Kayli Morgan Vineyard east of St. Helena, he has added a 15-acre parcel on Howell Mountain, and another parcel near the Eisele Vineyard in the northeastern end of Napa Valley called Few and Far Between. Jayson Woodbridge, never content to just make one Cabernet Sauvignon, has added a few other cuvees, one called Deep Time, which is essentially his commitment to very long barrel-aged Cabernet Sauvignon, and Precious, a selection of primarily the best barrels in the cellar. There is even another project, called Fortunate Son, which is another long barrel-aged wine made from selections Woodbridge makes. Perhaps all this is too much for many people, as these are relatively limited selections. Yet, most importantly, these wines are characterized by extraordinarily silky tannins, and an opulence and voluptuous texture that are irresistible. Moreover, they are capable of lasting for two decades in top vintages, such as 2007 and 2008. All the 2007s except for the Deep Time and Fortunate Son are in bottle, and are living up to the high promise of this stunningly opulent, showy, complex vintage. 2008 is another super-strong vintage for most of Napa Valley's top Cabernet producers. It is just a notch below 2007 for most producers although some have matched and even eclipsed their 2007 counterparts."

2006 Hundred Acre Vineyard Ark

Rating: 96

Drink 2010 - 2030

"More tannin and earthiness are apparent in the 2006 Cabernet Sauvignon Ark Vineyard. Last year, this wine revealed considerable softness, but that has morphed into a more delineated, beautifully dense, full-bodied Cabernet with dazzling fragrance and glycerin in addition to an extravagant fruit character. It, too, should drink beautifully for 20 years."

2007 Hundred Acre Vineyard Ark

Rating: 100

Drink 2010 - 2030

"A perfect wine, the 2007 Cabernet Sauvignon Ark Vineyard (1,300 - 1,400 cases) from Howell Mountain is one of the great efforts from this high elevation terroir. It offers notes of burning embers, black raspberries, blueberries and flowers, a full-bodied opulence, wonderful intensity, but the wine is not weighty or overripe. Fleshy and voluptuous with terrific floral notes, it should drink well for 15-20 years."

We are offering together as a package, one 3pack of 2006 Ark and one 3pack of 2007 Ark. We have very limited quantities and we are offering this on a first come, first served basis.

[Place your order here.](#)

User ID: <redacted>

Password: <redacted>

Very Best,



Jayson Woodbridge
Winemaker / Adventurer